

DICE APP SCORE

Know Before You Invest. AI-powered app scoring for founders, startups,
and investors — no subscriptions, no ads, just answers.





Is Your App Investable?

Pitching Blind

Most founders pitch with zero objective data on how investors actually see their product.

No Standard Framework

Investors spend hours analyzing apps with no standardized scoring methodology.

The DICE Solution

Instant, AI-driven investability reports on demand — close the gap before you walk in the room.

Built for Every Stage of the Journey



Founders & Startups

Validate your idea before you pitch. Know your score before investors do.



Seasoned Builders

Benchmark your product against real investor expectations and industry standards.



Exits & Acquirers

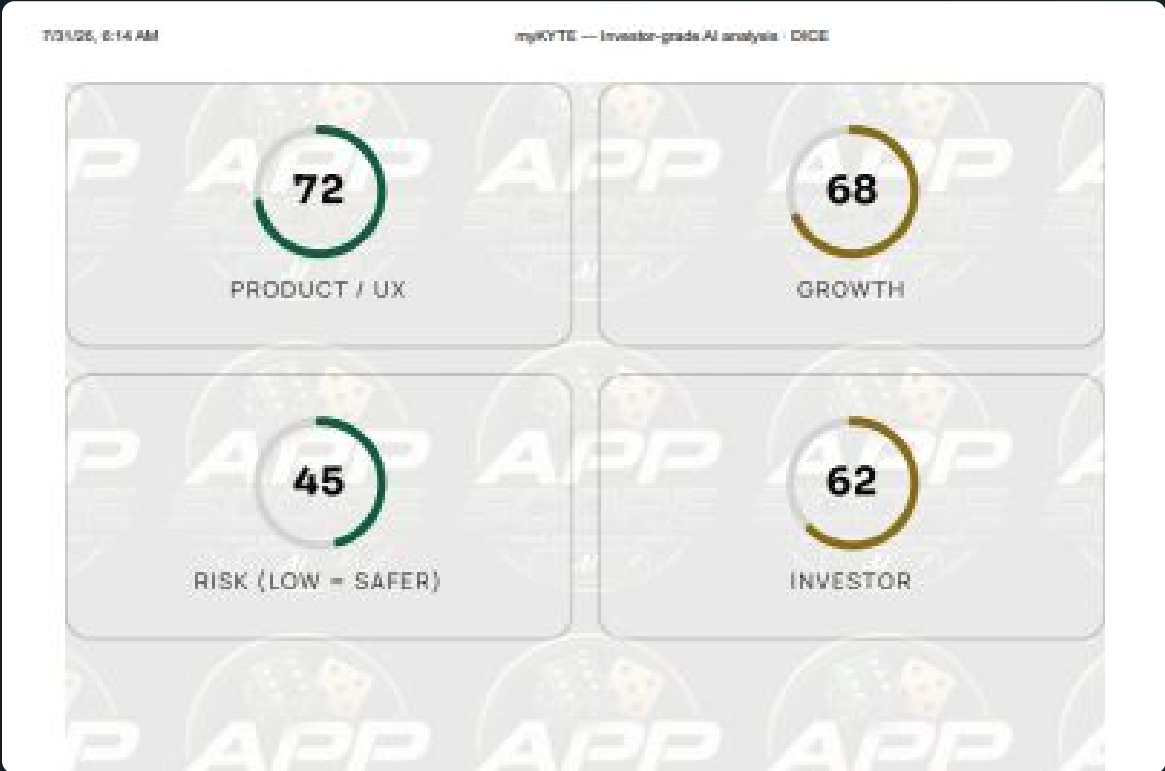
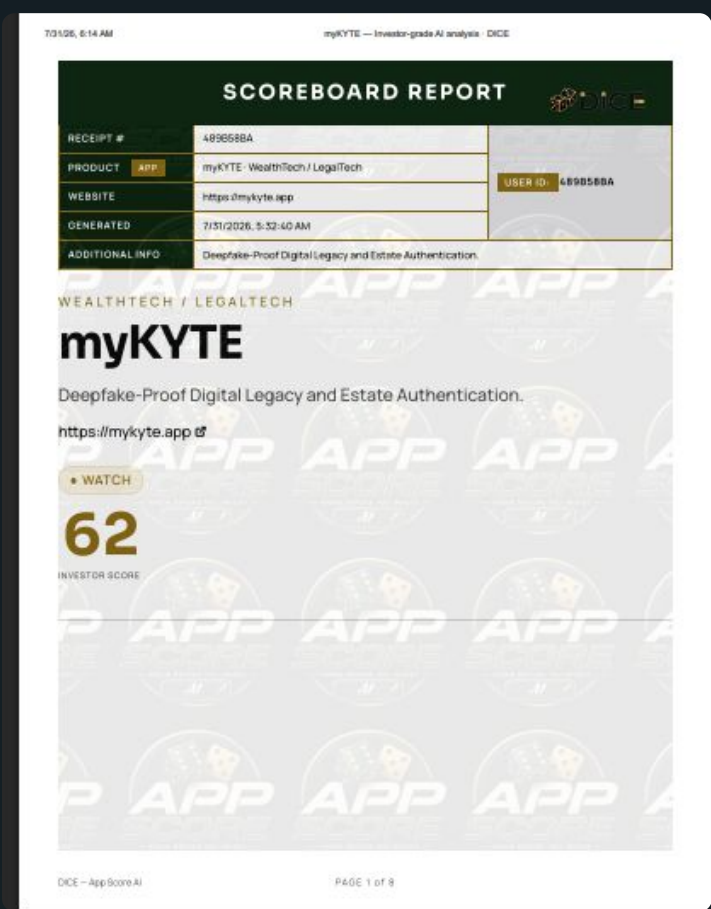
Due diligence scoring at your fingertips — fast, consistent, and AI-powered.



Investors

Fast, consistent analysis across your entire deal flow — no more manual guesswork.

What Investors Actually Analyze – Now You Can Too



Founders

Team credibility, background, and execution track record.

Product / UX

Design quality, usability, and market fit signals.

Growth

Traction metrics, scalability, and user acquisition potential.

Risk

Competitive threats, regulatory exposure, and business model vulnerabilities.

Investor Score

Overall investability rating across all five dimensions.

SWOT – Know Your Position

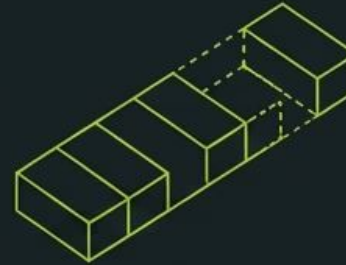
STRENGTHS



proven team,
strong UX

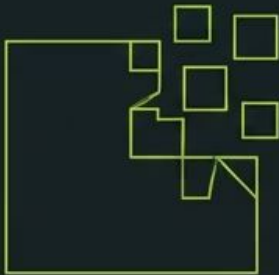


WEAKNESSES



market blind
spots, gaps

OPPORTUNITIES



untapped
market,
new trends



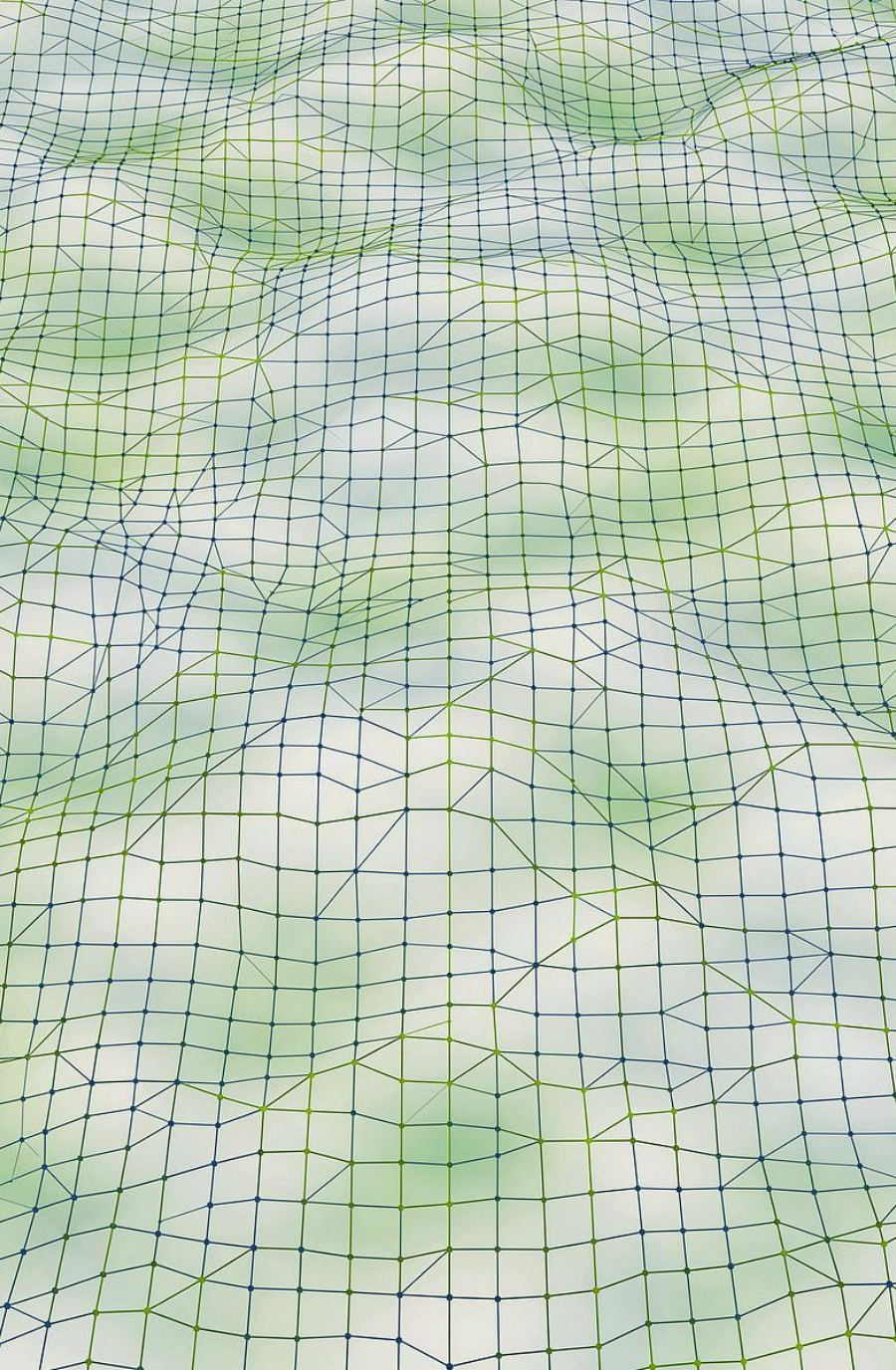
THREATS



THREATS

competition,
regulatory

AI surfaces every dimension of your competitive position — so you control the narrative before investors do.



Gap Analysis + Strategic Recommendations

1

Gap Analysis

Pinpoints exactly where your app falls short of investor-grade standards — no ambiguity, just clarity.

2

Strategic Recommendations

Actionable steps to close every gap and systematically raise your score.

3

Walk In Ready

Turn a weak report into a fundable one — before you ever enter the room.

The Reports You Can Get



Full Investability Report

All 5 dimensions scored in a single comprehensive report — the complete picture.



SWOT Report

Strengths, weaknesses, opportunities, and threats — AI-surfaced and pitch-ready.



Gap Analysis Report

Where you stand vs. investor benchmarks — with zero guesswork.



Strategic Recommendations Report

Your personalized roadmap to fundability — actionable, specific, and AI-powered.

Pay Per Report. No Subscriptions. No Ads.

\$0

Monthly Lock-In

Only pay for the reports you actually need
— no recurring fees, ever.

\$0

Ads or Upsells

Zero ads. Your data and insights are yours
— full stop.

100%

On Demand

Affordable pricing designed for
bootstrapped founders and lean teams.



Designed to be accessible at every stage — from pre-seed to Series A and beyond.

How It Works



From URL to Insight in Minutes

No complex setup. No lengthy onboarding. Submit your app URL, choose your report, and let the AI do the heavy lifting.

1. Submit your app, website, or web app URL
2. Select the report(s) you need
3. AI analyzes across all scoring dimensions
4. Receive your detailed report instantly



Know Before You Invest – Roll the DICE

Stop Guessing, Stop Wondering, and Start Scoring.

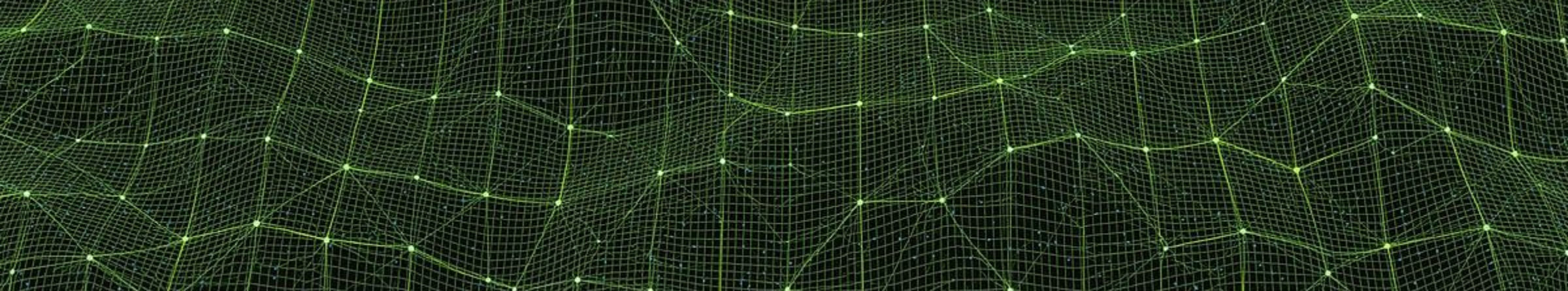
Get any APP, Website, Platform, Pitch Deck, Business, SCORE AI report today at diceappscore.com— no subscriptions, no ads, just the answers you need to pitch with confidence.

[Get Your Report Now](#)

[Learn More](#)

FOR INVESTORS
The Business Case
for DICE APP SCORE
AI





The Problem Is Massive

Blind Pitches

Founders pitch with **zero objective data** on their app's investability, leading to missed opportunities.

Investor Inefficiency

Investors spend **countless hours** on manual analysis with no standardized, consistent framework.

\$935B+ Gap

The global app economy is valued at **over \$935 billion**, yet lacks an AI-powered investability scoring tool.

The Market Opportunity

DICE APP SCORE addresses a vast and underserved market, offering a critical tool for every participant in the global app ecosystem.

\$935...

Global App Economy

The total value of the app market, growing exponentially.

28M+

Active Developers

Our target user base of registered app creators worldwide.

150K+

New Apps Monthly

A constant influx of new products seeking funding and validation.

100%

Volume Potential

Pay-per-report model ensures low barrier to entry and high volume.

With a direct path to founders, developers, and investors, DICE is positioned to capture significant market share with its unique on-demand AI scoring.



Traction – Before We Even Launched Waitlist Signups

In 36 Hours — Organically

Zero Ad Spend

100% organic interest from a single mention

Built & Ready

Product completed, demand already proven before launch

Meet the Founder Alexys Monico

Founder & CEO, DICE APP SCORE

Builder. Visionary. Executor.

Alexys conceived, built, and launched DICE APP SCORE AI — completing the full build and generating organic waitlist signups within 36 hours of first mention. Now building myKYTE, her second app, launching November 2026. A serial builder and proven executor who moves from idea to product at speed — and keeps going.



Sole founder

concept to completion



Organic signups

in 36 hours, zero ad spend



Deep domain knowledge

in app scoring, AI, and startup
ecosystems



myKYTE

second app built, launching November
2026



#5 of Top 30 Rising Women Worldwide

for Innovation and Technology



Business Model

,DICE APP SCORE operates on a highly scalable, "pay-per-report" model, designed for maximum efficiency and profitability.



Submit URL

Select Reports

Pay per Report

Receive AI Report

This model ensures **low customer acquisition costs** and **high repeat potential**, as every new app launch, funding round, or acquisition represents a fresh opportunity for report purchases. Founders iterate, and so do their needs for validation.

- With zero overhead from managing complex subscriptions or maintaining ad infrastructure, DICE maximizes profitability and focuses purely on delivering value.

Why Now – The Perfect Storm

Three pivotal forces align, creating an unparalleled opportunity for DICE APP SCORE

AI Maturity

Advanced LLMs and AI scoring deliver institutional-grade analysis at consumer prices.

1

2

Funding Climate

Investors are more selective, making objective data and rigorous validation indispensable.

3

App Economy Explosion

Over 150K new apps launch monthly, all desperate for reliable, unbiased validation.

This convergence creates an urgent, unmet demand that DICE APP SCORE is uniquely positioned to fulfill.



Roll the 🎲🎲 With Us

**Apps, Websites ,
Businesses, Pitch
Decks, Platforms**

The market has already spoken. Now it's your turn.

[Contact Us](#)

[Get in Touch](#)